



WEEKLY PERFORMANCE REPORT

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- 1 *Agenda | Summary*
- 2 *Summary Of the Connections*
- 3 *Engagement On The Profile*
- 4 *Groups Activities*
- 5 *Newsletter Management*

FORTNIGHT MANAGE MY LINKEDIN REPORT



New Connections
59

Profile Views
745

Post
6

Views for Posts
812

Metrics
Connections
Number of Posts
Views of the Posts
Number of Groups

Program Start
745
-
-
-

Till Date
1,060
80
6,002
43

Net Impact
406
80
6,002
29

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RECENT TOP CONNECTIONS

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Danielle Rose • 1st
VP Global eCommerce, Urban Decay at L'Oréal
Orange County, California Area

Message

View in Sales Navigator

More...



Tomima Edmark • 1st
President at Andra Group
Dallas, Texas

Message

View in Sales Navigator

More...



Sharmeelee Bala • 1st
Vice President Engineering at Gap Inc.
San Francisco Bay Area

Message

View in Sales Navigator

More...



Avinoam Nowogrodski • 1st
Founder, CEO at inflowz
Israel

Message

View in Sales Navigator

More...



Vismay Thakkar • 1st
Senior Director IT at Gap Inc.
San Francisco Bay Area

Message

View in Sales Navigator

More...



Farhan Siddiqi • 1st
Chief Digital Officer (CDO) at Ahold Delhaize
Greater Chicago Area

Message

View in Sales Navigator

More...

RECENT TOP CONNECTIONS



Total 40 Contacts have been connected to the profile for desired target list

CLICK HERE TO ACCESS THE CONNECTION REPORT SHEET FOR THIS WEEK :



First Name	Last Name	Job Title	Company Name	LinkedIn
Daniela	Lima	Senior Sales Executive - Coohom US Sales Team at Coohom	Coohom	https://www.linkedin.com/in/daniela-lima-6085684/
Gloria	Smith	Account Management Client Relations	Design Brent Media	https://www.linkedin.com/in/gloria-smith-75a66921b/
Mohamed	Amer, PhD	Board and Startup Advisor	Ikido	https://www.linkedin.com/in/mohamedamer/
Mike	Bufano	CFO-Plus, Business Unit Leader (CPG Business, Supply Chain & HR), Team	All Birds	https://www.linkedin.com/in/michaelbufano/
Michael	Leiner	Director at Target	Target	https://www.linkedin.com/in/michael-w-leiner/
Ira	Gleser	Director, Retail & Consumer Goods at Microsoft	Microsfitt	https://www.linkedin.com/in/iragleser/
Jon	Nordmark	CEO, Iterate.ai	Iterate.ai	https://www.linkedin.com/in/nordmark/
Cate	Smith Abbott (She/Her)	Social and Content Strategy Guest Engagement Storytelling Digital Marke	Target	https://www.linkedin.com/in/cate-smith-abbott/
Matthew	Benham	Founder VP of Digital Operations	Axios Shipping	https://www.linkedin.com/in/matthew-benham/
Kristin	Dorsey	Head of Marketing at Linc	Linc	https://www.linkedin.com/in/kristindorsey/
Bill Little	Little	Helping Clients Sharpen Strategy, Enhance Thought Leadership and Develop	incisiv.io	https://www.linkedin.com/in/blittleincisiv/
Michael	Tremblay	Senior Director of Development at Allbirds	All Birds	https://www.linkedin.com/in/michael-tremblay-a099412/
Chloe	Harper	GMM - Urban Outfitters Men's Apparel	Urban Outfitters Men's Apparel	https://www.linkedin.com/in/chloe-harper-4751908/
David	Bachmeier	Modern Workplace Solution Sales Professional - Healthcare and Life Sciences	Microsoft	https://www.linkedin.com/in/davidbachmeier/
Michael	Manzano	Kellogg MBA Candidate Green Beret Veteran LunaCap Fellow	Lunacap Fellow	https://www.linkedin.com/in/michaelmanzano12/
Diane	Levin (She/Her)	Chief Information Officer at McCormick & Company	McCormick & Company	https://www.linkedin.com/in/diane-levin/
Bill	Martin	Helping companies identify and remove inefficient business processes to maximize their potential.		https://www.linkedin.com/in/bmartin17/
Beth	(Foster) Babcock	Lead Product Owner at Target	Target	https://www.linkedin.com/in/beth-babcock-5748722/
Shaji	Rajappan	Have always wanted to work at a hot/cool startup? @Retailetics is hiring!	Retailetics	https://www.linkedin.com/in/shajiraj/
Tim	Merkel	Forever foraging Account Exec w/insatiable appetite for learning ways to help clients. A decent guitarist too.		https://www.linkedin.com/in/timmerkel/
Frank	Pisano	VP Operations, Barnes and Noble Education	BrightSign LLC	https://www.linkedin.com/in/pisanofrank/
Leonel	Gonzalez	Assistant Inventory Manager	Norstrom	https://www.linkedin.com/in/leonel-gonzalez-24987b48/
Molly (Foley) Cunningham	Product Leader- Strategy and Negotiations	Amazon	https://www.linkedin.com/in/molly-cunningham-3b147812/
Jeremy	Langness	Strategic Partnerships	Branch app	https://www.linkedin.com/in/jeremylangness/
Jessica	Barhydt (She/Her)	Talent Development and Engagement at Allbirds	All Birds	https://www.linkedin.com/in/jessica-barhydt-a8555933/
🌹 Sakib	Niaz	Empowering retailers by improving brand loyalty, raising associate satisfaction	Tulip	https://www.linkedin.com/in/sakibniaz/

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ENGAGEMENT ON THE

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Metrics	Program Start	Till Date	Net Impact
Number of Posts	-	40	40
Engagement on the posts	-	1,290	1,290
Hashtags Tagged	-	4	6,002
Comany Page Posts	-	43	43

Top Trending #hashtags are listed below:

#onlineshopping, #lowprices, #cloths, #importer, #onlinestore, #adultitems, #manufacturers, #suppliers, #supplychain, and #shopping.

RECENT POSTED ARTICLES

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(He/Him) • You
Co-CEO Omni Talk | Top 100 Retail Influencer | Senior Contr...
1w • 🌐

Penned Jan 10, 2019. Has anything really changed?



Brick-And-Mortar Retail Is Not Dead, But Department Stores Like Macy's Sure Are

forbes.com • 3 min read

👤 Chris Weaver and 29 others

26 comments

👇 Like Comment Repost Send

📊 4,147 impressions

[View analytics](#)

(He/Him) • You
Co-CEO Omni Talk | Top 100 Retail Influencer | Senior Contr...
3w • 🌐

At what point has **Target** gone to the well so often on its private label brands that it starts to feel like a past his prime Rod Stewart singing, "Do Ya Think I'm Sexy?"

8,321 followers

3w • 🌐

Today's Top Talk Powered by **Wiliot** - **Target** Introduces New Brand, Dealworthy, Featuring Low Prices on Everyday Basics via Source PR Newswire [...see more](#)



Target Introduces New Brand, Dealworthy, Featuring Low Prices on Everyday Basics

omnitalk.blog • 2 min read

👤 Steven Morem and 19 others

9 comments

👇 Like Comment Repost Send

📊 5,295 impressions

[View analytics](#)

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NEW GROUPS SUBSCRIBED FOR THIS WEEK

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Count	Group Name	Group reach
1	Retail Industry Professionals Group	523,833 members
2	Retailers Industry Management Group: Merchandising, Finance, Supply Chain, E-commerce, IT Technology	51,347 members

On All The Subscribed Groups Blogs and Selected Articles has been posted.

Total Groups Subscription Count is 1.3M

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Omni Talk Retail posted this · 18h

Walmart's Early Morning Express Delivery, American Eagle's Logistics Impairment, Michaels' Maker Push, & ...
Omni Talk Retail on LinkedIn · 2 min read

Targeted to: All followers

Organic discovery

249 Impressions	186 Unique impressions
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i This post doesn't qualify for boosting. [Learn more](#) Boost

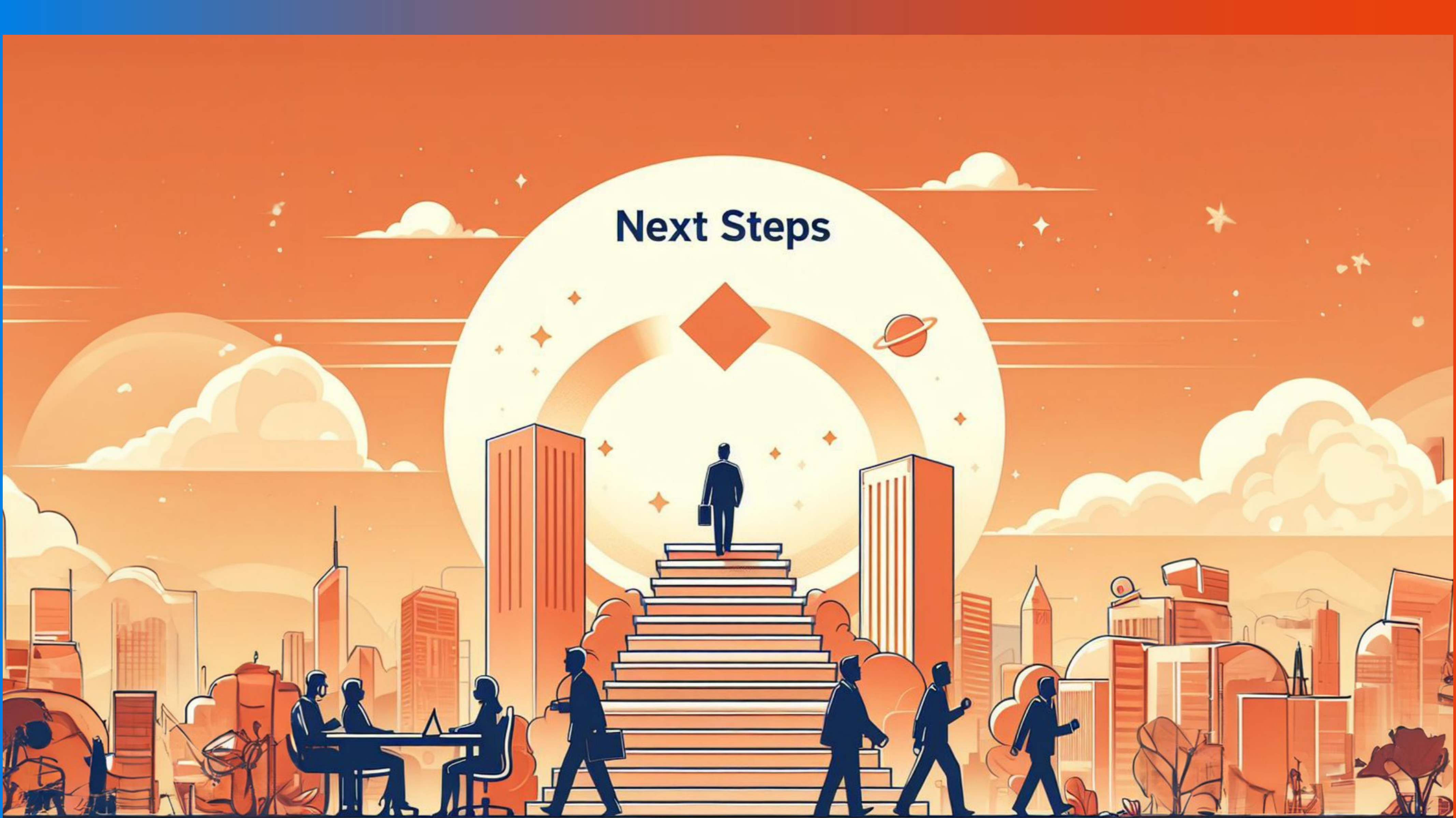
Organic engagement

11 Engagements	4.4% Engagement rate
Clicks	5
Click-through rate	2.0%
Reactions	4 →
Comments	1 →
Reposts	1 →

Article performance *ⓘ*

1,041 Article views

Next Steps



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